



Swiss antimicrobial expertise
since 1935

FERRO-PLAST and SANITIZED AG: New strategic sales partnership for the Sanitized® antimicrobial polymer additives in Italy

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SANITIZED customers in the polymer industry in Italy will profit from FERRO-PLAST's expertise and established sales network. The Sanitized® antimicrobial additives for hygiene function and material protection for polymers will be marketed in Italy by our new sales partner.

SANITIZED and FERRO-PLAST, two experts in their fields with similar understanding of values, have joined forces; both deal in high-performance products for the Polymer industry combined with the best possible service, which begins with the conception of value-added products and their optimum use. This collaboration with SANITIZED is a good fit for the portfolio as both companies focus on innovative, customer-specific solutions.

With the addition of the antimicrobial Sanitized® additives at FERRO-PLAST, the Polymer industry gets a overall package, offering more than just products for hygiene function and material protection. As an addition to the core product services, SANITIZED supports development and production, regulatory queries and marketing through the use of the Sanitized® Ingredient Brand, which characterizes the end products within their differentiation and emphasis on quality.

The antimicrobial additives for Polymers from SANITIZED protect end products from bacterial infestation, growth of algae and mildew, material degradation, biofilms, pink stain, and odors caused by microbes. The Polymer industry uses the antimicrobial additive in flooring, industrial coatings, artificial leather, roof membranes, pool liners, tarpaulins, and all extruded products.

"FERRO-PLAST is proud to represent the prestigious and important brand Sanitized® in Italy. We are confident to have the necessary experience and skills to successfully promote these products which are leaders in the hygiene field. We are sure that especially in this particular moment, they bring a substantial support to the Italian plastic market", says FERRO-PLAST's Managing Director, Rodolfo Di Nardo. "The technical competence and the strong customer focus impress me about FERRO-PLAST", confirms Michael Lüthi, Head of BU Polymer at SANITIZED AG.

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About SANITIZED AG antimicrobial expertise since 1935

SANITIZED AG is the Swiss global leader in the field of antimicrobial hygiene function and material protection for textiles and plastics. The company has pioneered this field for over 80 years and established itself as a specialist for comprehensive hygiene concepts. Beyond its highly effective products, the services include consulting for marketing and technical queries, diverse testing services and a solid brand and licensing concept. SANITIZED AG exclusively uses scientifically researched antimicrobial active ingredients, which have undergone the most stringent risk assessments for humans and the environment in internationally recognized procedures. Further information is available at: www.sanitized.com

About FERRO-PLAST

Since 1978 FERRO-PLAST S.r.l. located in Vimodrone (Milan), distributes on the Italian Market Masterbatches and Additives for plastic and elastomers. Thanks to its experience and to its wide range of products, Ferro-Plast has an excellent penetration on the Italian Market, covering most of all applications in plastic. Ferro-Plast is ISO 9001:2015 certified and selects leader companies extremely specialized in their specific product range all over the world, granting the best and competitive technology. Further information available at: www.ferroplast.com



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